

NAVIGATE

APPLICATION SKILLS 01

ESSAY COACHING



THÀNH TÍCH HỌC SINH MAX EDU



A*STAR

3 HỌC BỔNG
TOÀN PHẦN



VINUNIVERSITY

1 HB TOÀN PHẦN
5 HB 90 – 100%



Microsoft

1 SV ĐƯỢC MỜI
LÀM VIỆC TẠI
MICROSOFT

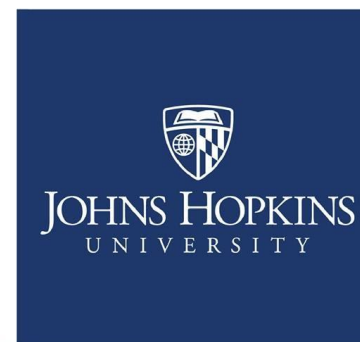
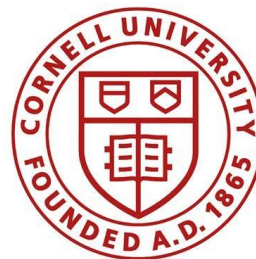
10+ HỌC SINH NHẬN HỌC BỔNG TRỊ GIÁ TRÊN 1 TỶ ĐỒNG
TẠI CÁC ĐH MỸ, ANH, ÚC, SINGAPORE, HK



UNIVERSITY OF
CAMBRIDGE



HARVARD
UNIVERSITY



Berkeley
UNIVERSITY OF CALIFORNIA

University of
Massachusetts
Amherst





ESSAY COACHING - LESSON 06



WHAT MAKES A STELLAR ESSAY

1. **Be you. Be original.**
2. Reveal something about yourself.
3. Have a point.
4. Highlight growth. How you learn from failure.
5. Demand 100% of every word and sentence, not just every paragraph.
6. Use original language, but don't over-rely on the thesaurus.
7. **Show, don't tell!!!** (Or verifiable & quantifiable)

YOU'RE UNIQUE - BE YOU!



SELF-IMPROVEMENT

What makes you **SPECIAL**: tone, style, structure,...

SELF-IMPROVEMENT

What **MESSAGE** do I convey?

1. Each sentence
2. Each paragraph

SELF-IMPROVEMENT

What **MESSAGE** do I convey?

1. **Shorten/Combine**: same message
2. **Omit**: wordy, off-topic

SELF-IMPROVEMENT

1. What message do I convey?
2. What is the tone? Is it appropriate?
3. If I knew nothing of the subject matter, would the essay make sense to me?
4. Are any of the sentences confusing or awkward sounding?
5. Is it interesting?
6. Does it sound natural?

FINAL WORDS ABOUT PERSONAL ESSAY

We want to see **a slice of your life** that is **the most meaningful to you**. — Lloyd Peterson, Yale

BE UNIQUE AND BE YOU!

THE 'WHY COLLEGE' ESSAY

- Don't flatter the school. Adcom is tired of it.
- Explains how the school's unique characteristics and offerings meet your specific needs or future goals.



**Be honest to share
your thoughts!**