

# NAVIGATE

## APPLICATION SKILLS 01

### ESSAY COACHING



# THÀNH TÍCH HỌC SINH MAX EDU



A\*STAR

3 HỌC BỔNG  
TOÀN PHẦN



VINUNIVERSITY

1 HB TOÀN PHẦN  
5 HB 90 – 100%



Microsoft

1 SV ĐƯỢC MỜI  
LÀM VIỆC TẠI  
MICROSOFT

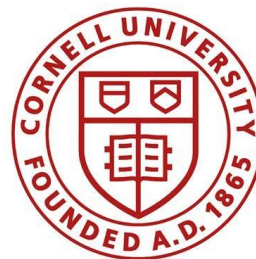
10+ HỌC SINH NHẬN HỌC BỔNG TRỊ GIÁ TRÊN 1 TỶ ĐỒNG  
TẠI CÁC ĐH MỸ, ANH, ÚC, SINGAPORE, HK



UNIVERSITY OF  
CAMBRIDGE



HARVARD  
UNIVERSITY



Berkeley  
UNIVERSITY OF CALIFORNIA

University of  
Massachusetts  
Amherst





# ESSAY COACHING - LESSON 03



# MAKE YOUR ESSAY STAND OUT

## Introduction: Hook Em

### Body:

1. Set the Scene
2. What makes you YOU?
3. What did you do to impress?
4. What did you learn?

### Conclusion

# | Hook Em

1. *"Get an abortion."*
2. *"The comfort zone— I was about to leave it."*
3. *"This was a matter of life and death."*
4. *"My fingers twitched at my side, itching to pick up the prosthetic."*
5. *"She was naked, and I was scared."*

# | What makes you YOU?

***You need STATEMENTS to show the world who you are.***

1. *"You're such a hipster.' It's a phrase heard everyday in school hallways across America, and its usage often operates as a conundrum that obscures teenagers' perceptions of themselves and who they want to be."*
2. *"A puppet hidden, a walkway lonely, a pair of scissors cheating, a stone opening, a leaf floating, a door shining."*
3. *"I was no Victor Frankenstein."*
4. *"I love experimenting new things [sic], exploring new places, and assisting those in need."*

# | What makes you YOU?

1. *"I have always been less than enthusiastic about CPR classes."*
2. *"I am an individual free to create my own path & blaze a trail."*
3. *"Despite the years that had passed, the intimacy of the memories flooded me, bringing with them a mix of emotions from anxiety to panic. Through blogging and subsequent interactions, I came to embrace my flawed nature, and I inspired others to do the same."*
4. *"Behind my mask, I am a criminal. Behind my mask, I am a sinner. My soul will burn in hell, as the Bible—and my father—says. Behind this mask is who I really am."*



# | Set the SCENE - Remember God is in details.

1. *"The setting uproots itself. I muse on a field trip bus and write in an anonymous notebook. I'm creating a language. It's named 'Elvish,' and it's based on Latin: the ephemeral warrior with the Roman lover."*
2. *"In the temperate winter of my tenth grade year, I developed an interest in rap music."*



# | Set the SCENE - Remember God is in details.

1. *"My heart pounds violently against my chest, pushing against the smooth blue fabric of my dress. I can practically see the silverware quivering, shaking, and as I realize that the adrenaline rush I am feeling is causing my hands to tremble, too, I feel someone seize my arm. Vamos a bailar! Let's dance!"*
2. *"The summer air was sweet and caring as we sat there, drank some root beer and pondered the cosmos. And so we talked. We talked about women, and how awful they are, and how fantastic they are, and how awful they are. Out of nowhere, I began to cry and in the most gentle and angelic voice I heard Alex say something I found quite alien: 'crying is okay, buddy.' So I cried like a girl and I cried for everything I was losing."*

# | What did you do to impress?

*Don't be shy when it comes to describing your goals/ achievements.*

*"But as time went on and the songs filed under the 'Rap' genre on my iTunes grew in number, I pinpointed exactly where my general discomfort had started: Rap, as a genre and as an attitude, has little-to-no place for women."*

*"In the summer of my junior year I stunned my family by insisting on going, instead of our staples of France, Italy and Switzerland, to Kenya, where most of the Ebola cases were happening."*

# | What did you learn?

*When the journey is over – you need to demonstrate a DIFFERENT YOU.*

*"Such is the problem with my infatuation with 'Arrested Development,' which, despite critical acclaim and a loyal fanbase (case in point: me), was cancelled after three seasons. So 'Arrested Development' is the epitome of all things—good, bad, or ironic—coming to inevitable conclusions. However, I recently found out that 'Arrested Development' was revived for another season. Some things aren't over yet."*

*"After qualifying for and going to Nationals, I realize that getting there is 90% want and 10% skill. I love knowing that if I try the hardest I will win."*

# | Conclusion - End it. And end it HUGE.

1. *"I wake up every morning to be nicer, faster, stronger, smarter, and better.  
I wake up every morning to win."*
2. *"The revelations and inspirations I acquired from my internship have only  
just begun snowballing."*
3. *"One who seeks to identify himself and be identified by others as a  
'hipster' undoubtedly strives to conform to the 'hipster' construct; he tries  
to fit himself inside an inflexible 'hipster' box."*

# | Conclusion - End it. And end it HUGE.

4. *"After all, what am I but the things I've done?"*
5. *"The tide is rising, my ship is packed, and I am ready to set sail."*
6. *"Moving forward, I cannot wait to meet new friends, hear about their families, and discuss everything from our latest travels."*
7. *"However, I recently found out that "Arrested Development" was revived for another season. Some things aren't over yet."*