

NAVIGATE

APPLICATION SKILLS 01

SELF-AWARENESS

ACADEMIC PROFILE



THÀNH TÍCH HỌC SINH MAX EDU



A*STAR

3 HỌC BỔNG
TOÀN PHẦN



VINUNIVERSITY

1 HB TOÀN PHẦN
5 HB 90 – 100%



1 SV ĐƯỢC MỜI
LÀM VIỆC TẠI
MICROSOFT

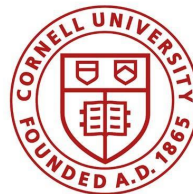
10+ HỌC SINH NHẬN HỌC BỔNG TRỊ GIÁ TRÊN 1 TỶ ĐỒNG
TẠI CÁC ĐH MỸ, ANH, ÚC, SINGAPORE, HK



UNIVERSITY OF
CAMBRIDGE



HARVARD
UNIVERSITY



Berkeley
UNIVERSITY OF CALIFORNIA

University of
Massachusetts
Amherst



THE UNIVERSITY OF
MELBOURNE



THE HONG KONG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY

HOW IMPORTANT IS THE ESSAY IN YOUR APPLICATION?



What are purpose(s) of a personal statement?

- It can make or break your chance of admission
- If you can convince the committee of your great passion for the field or your longtime desire for this degree so that you can achieve your dreams, the personal statement will accomplish its purpose.
- It should include a specific story or anecdote which “shows” the reader your commitment and abilities.

What's the Difference Between a Personal Statement and a Statement of Purpose?

The short answer is that a statement of purpose is about what you want to do, while a personal statement is who you are.

- the statement of purpose showcases your academic strengths, background, career goals, research interests, & fit with the program
- the personal statement highlights your personal motivations/any major accomplishments/challenges you've faced along the way.

A Statement of Purpose

Tip 1: Consider Your Future Goals

Tip 2: Research the Program and Its Professors

Tip 3: Explain How You're a Good Match

Tip 4: Emphasize Your Accomplishments

A Personal statement

Tip 1: Tell a Story

Tip 2: Focus On Your Personal Motivations

Tip 3: Explain Any Weaknesses/Challenges You've Overcome

Tip 4: Details and Authenticity

ACTIVITY

Read the following essay and fill in the following table

Characteristics of the author	
Anything in the essay gives you a big "WOW"	

EXPERT ADVICES ON WRITING AN ESSAY!

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According to Mark Alan Stewart and Cynthia Muchnick, co-authors of Best College Admissions Essays, the **closer you are to the borderline** of what a college is looking for, the more your essay matters.

College essays are, in short, one of the only ways in which YOU can control the application process. By this time, you will not be able to change your GPA, GRE scores, or class rank. You can make **take the reins and present yourself in a way that you control** through this essay or personal statement.

EXPERT ADVICES ON WRITING AN ESSAY!

We want to see a **slice of your life** that is the **most meaningful to you**. —Lloyd Peterson, Yale

Because writing itself is a way of demonstrating the ability to think, we get a good **idea of how the student thinks** through the essay. —Elizabeth Moser, Bryn Mawr

While the essay is part of the overall package, and we do look carefully at everything, it does offer students the best **chance for reflection**. —Gail Sweezey, Gettysburg College

EXPERT ADVICES ON WRITING AN ESSAY!

Serious thinking and reflection. – Peter Osgood

Contrary to popular belief, we do not want to be entertained. – Peter Osgood

We need to hear your voice. – William Conley

If you're not funny, now is not the time to experiment. – Michael Thorp

Understand what the question is asking. – Lloyd Peterson

One mistake is not being original enough. – Elizabeth Mosier